

Advertise With ATM News

Connect your brand with an audience interested in news, entertainment, celebrities, and lifestyle.

ATM News offers advertising opportunities across Instagram, TikTok, and our website. Whether you're promoting a business, product, service, or event, we can help you choose a placement that fits your campaign.

Our Audience

Our latest media kit reports:

- **50,500 Instagram followers**
- **Top country:** United States
- **Top cities:** New York, Philadelphia, Los Angeles, Chicago, and Houston
- **Audience:** 67.3% women and 32.7% men
- **Largest age group:** Adults ages 35-44, followed by ages 45-54 and 25-34

These figures reflect previously collected Instagram Insights and may change over time.

Advertising Opportunities

Instagram

Promote your brand through Stories, feed posts, Reels, or packages combining a feed post or Reel with Story promotion.

TikTok

Share advertiser-provided videos through sponsored posts and multi-video campaigns. Additional options, such as pinned placement or a temporary bio link, depend on available account features.

Website

Reach readers through banner advertising, sponsored articles, or a combination of both.

Placement availability and campaign details are confirmed before booking.

Plan Your Campaign

What You Provide

Advertisers supply all final advertising materials, including images, videos, article copy, captions, links, and any required disclosures. **ATM News does not create or produce advertisements.**

All materials are reviewed before publication.

How to Book

1. Email your business name, website or social media account, preferred placement, and campaign dates.
2. We'll confirm availability, deliverables, and booking terms.
3. Submit your final materials for review. Ads must be submitted and approved at least **48 hours before the scheduled publication time.**
4. Once approval and booking requirements are complete, your campaign will be scheduled.

Available campaign reporting can be arranged in advance.

Let's Work Together

For advertising inquiries, contact **advertise@atm-news.com**.

All advertising is subject to our Advertising Policy.

Advertising Policy

ATM News welcomes advertising partnerships that respect our audience and meet our publication standards. This policy applies to advertising on our website, Instagram, and TikTok.

Review and Approval

All advertisements require approval before publication. Final materials must be submitted and approved at least **48 hours before the scheduled publication time**.

ATM News may request revisions, decline an advertisement, or remove content that violates this policy, applicable requirements, or platform rules. Submitting materials does not guarantee acceptance.

Advertiser-Provided Materials

Advertisers are responsible for supplying complete, publication-ready images, videos, captions, article copy, and links. ATM News does not create or produce advertisements.

Advertisers must have permission to use all submitted materials, including photographs, music, trademarks, and people's likenesses. By submitting materials for an approved campaign, advertisers authorize ATM News to publish them in the agreed placements.

Accuracy and Content Standards

Advertising must be truthful and clearly identify the business, product, service, or event being promoted. Advertisers are responsible for supporting their claims and accurately presenting offers, restrictions, and expiration dates.

We do not accept advertisements containing:

- False or misleading claims, scams, or deceptive offers
- Unlawful products, services, or activities
- Hateful, discriminatory, threatening, or sexually explicit content
- Materials that infringe another person's rights
- Unsafe links, malware, or deceptive destinations

Products and services subject to special restrictions may require additional review.

Advertising Policy

Advertising Disclosures

Paid placements will carry a clear, prominent label identifying them as advertising, such as **“Advertisement”** or **“Sponsored Advertising Content.”** Social media placements will also use relevant disclosure tools where available.

Advertisers may not request that these disclosures be hidden or removed.

Editorial Independence

Advertising purchases do not influence ATM News’s independent editorial decisions or guarantee news coverage. Publishing an advertisement does not constitute an endorsement of the advertiser or its claims.

Booking, Changes, and Cancellations

Deliverables, publication dates, placement duration, payment requirements, cancellation terms, and any reporting are confirmed in writing before a campaign begins.

Changes to approved materials or publication dates require further approval and may affect scheduling. Cancellation and refund requests are handled according to the agreed booking terms.

If ATM News cannot deliver an agreed placement, we will contact the advertiser to arrange an appropriate replacement, rescheduling, or refund for the undelivered portion.

Campaign Results

ATM News does not guarantee reach, impressions, views, clicks, followers, inquiries, or sales. Results vary by content, audience response, and platform distribution.

Reporting is limited to available metrics and the reporting agreed upon before booking.

Contact

For advertising inquiries or questions about this policy, email advertise@atm-news.com.